



ROYAL AERONAUTICAL SOCIETY

54th RJ Mitchell Lecture

The FlyBE Story



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Jim French
Chairman and Chief Executive
FlyBE - World Regional Airline of the Year 2009
www.flybe.com

Thursday - 11 March 2010
Reception 6:00 pm - Lecture 7:00 pm - Buffet 9:00 pm
Turner Sims Concert Hall - University of Southampton - SO17 1BJ

100 Years ago Ed Moon triumphantly flew his home-made Moonbeam II aircraft from the fields of North Stoneham Farm, now Southampton Airport. It is thus both very fitting and a great honour to have Jim French, Chairman and Chief Executive of FlyBE, present this year's RJ Mitchell Lecture.

Moon, Mitchell and Jim: all are inextricably linked with Southampton and the Airport, and all are innovators. Jim will describe how he and his team chose their own model and were rewarded by seeing FlyBE become Europe's largest regional low cost airline, Air Transport World Regional Airline of the Year 2009 and Southampton's link to Europe.

Jim joined FlyBE in 1990 after 20 years in the airline business. He soon became commercial director, and subsequently Deputy Chief Executive and Chief Operating Officer. In June 2001 Jim was appointed CEO; in 2002 he developed the plan which transformed the company and in 2005 he was appointed Executive Chairman. Uniquely, Regional Airline World has voted Jim 'Airline Executive of the Year' twice, in 2002 and 2004. Jim received a CBE in the 2009 Queen's Birthday Honours List.

Members and Non Members Welcome - Tickets Required
Tickets for Lecture: Free - Tickets for Lecture and Buffet: Students £5.00 Others £10.00

Tickets and Information: Andy Rankine (tel 0775 2012849 - e-mail secretary@solent-raes.org.uk)
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